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BankMobile Names Warren Taylor as President of Customer Engagement, Chief of Staff and Head of Banking and Casey McGuane as Chief Operating Officer and Head of Student Banking

NEW YORK, October 11, 2016 – [BankMobile](#), a division of Customers Bank, and America's largest mobile-first bank with a mission to make banking affordable, effortless and financially empowering, today named Warren Taylor as President of Customer Engagement, Chief of Staff and Head of Banking and Casey McGuane as Chief Operating Officer and Head of Student Banking.

"We congratulate Warren and Casey on their promotions and thank them for their hard work and dedication to BankMobile," stated Lulveen Sidhu, Co-Founder and Chief Strategy Officer at BankMobile. "Both have extensive, extremely impressive careers in banking and will be instrumental as we continue to grow the most simple, financially empowering bank in the country."

Taylor works directly with Jay Sidhu, Chairman and CEO of BankMobile and Customers Bank, to manage BankMobile's employees and ensure the quality of their work. He is also responsible for customer care across all channels and white label customers. Additionally, Taylor is the liaison for managing Risk, Compliance, Audit, Vendor Management, Legal, and Operations, including budget review and analysis. He was previously President of the BankMobile Division of Customers Bank, Director of Consumer Lending, and EVP/President of Community Banking at Customers Bank. Prior to joining Customers Bank, he spent 20 years at Sovereign Bank, and acted as the Division President, where he grew the market from zero to \$8 billion in 12 years. Before Sovereign, Taylor was CEO of the first bank to sell to Sovereign.

In his new role, McGuane is responsible for all operational aspects of BankMobile's disbursement products and services, including banking operations, client and consumer service management. He also supports executive and leadership teams to establish business strategy and to develop and implement plans, processes and resources designed to accommodate the service and growth objectives of BankMobile. McGuane was previously Chief Operating Officer of Higher One, Inc.

With over two million depositors serviced, BankMobile is the largest mobile-first bank in the country in terms of number of consumer checking accounts. BankMobile is also likely in the top 25 banks in the country in terms of number of consumer checking accounts serviced. In addition, it is expected this service will generate approximately 500,000 new student checking accounts each year for BankMobile.

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About BankMobile

Established in 2015, BankMobile, a division of Customers Bank, is America's largest mobile-first bank, offering fee-free checking and savings accounts. It provides target customers – millennials, the underbanked and middle income households with a digital, effortless, and financially empowering experience. BankMobile offers checking, savings, lines of credit, joint accounts and access to over 55,000 surcharge-free ATMs nationwide (BankMobile VIP customers have free access to every ATM in the country, which is more than 400,000 ATMs), a guaranteed higher savings rate than the top four banks in the nation, a personal banker for all customers, and a free financial advisor for VIP customers. BankMobile is operating as the digital banking division of Customers Bank, which is a Federal Reserve regulated and FDIC-insured commercial bank. For more information, please visit www.bankmobile.com.