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BankMobile Foundation Announces Two Winners of its Second Annual Financial Literacy Scholarship

The Ohio State University and Western Governors University Students Honored for Their Dedication to Financial Empowerment

NEW YORK, September 27, 2016 – [BankMobile](#), a division of Customers Bank, and America’s largest mobile-first bank with a mission to make banking affordable, effortless and financially empowering, today announced it has selected Ogochukwu Obiagwu of The Ohio State University and Sheryl Woodhouse Keese of Western Governors University as the recipients of its second annual [Financial Literacy Scholarship](#).

“Winning this scholarship from the BankMobile Foundation is an honor. While in high school, I founded a company that upcycles clothes and learned the importance of financial education. I believe in ‘paying myself first,’ that it takes money to make money, and the importance of not spending more than you make,” stated Obiagwu. “I am currently a freshman at The Ohio State University with a plan to major in accounting, become a Certified Public Accountant, and ultimately pursue a field in corporate law. It is one of the best feelings to know that I would be helping to make a difference in my community by utilizing my certifications and skills to help others make positive financial decisions in their life. But I am not waiting! Here at my university, there are many programs that allow students to visit and mentor local students and I look forward to participating.”

“Financial and business education allowed me to turn my artistic interests and environmental values into a sustainable design company that supported me for 15 years and seven full-time employees for over 10 years,” stated Woodhouse Keese. “Over the years, I’ve acted as a business coach for visual artists, helped six of my former employees start their own art studios, and advised and made introductions for other young women pursuing their entrepreneurial dreams. My midcareer MBA at Western Governors University will help me with my goals for the future as I plan to continue to mentor others as I advance through my career. I am thankful to BankMobile for the scholarship, and for their no-fee, mobile banking model that fits into my life.”

The BankMobile Foundation serves as a platform to financially empower individuals by promoting financial literacy through: scholarships and grants, sweepstakes, funding social entrepreneurs and building strategic partnerships with organizations dedicated to promoting financial education.

“Ogochukwu and Sheryl’s submissions were both very impactful and we are thrilled to have selected them to receive our Foundation’s scholarship to help pay for their higher education,” stated Luvleen Sidhu, Co-Founder and Chief Strategy Officer at BankMobile and Director of

the BankMobile Foundation. “Financial empowerment and education drives us at BankMobile, and acknowledging those individuals across the country who are striving to help others become more fiscally responsible is a true honor. We congratulate both recipients!”

Both Woodhouse Keese and Obiagwu were recently featured on [BMpowered Radio](#), BankMobile’s podcast series with Financial Empowerment Coach, Ash Exantus. Each spoke with Exantus for the #MoneyMondays series: for Woodhouse Keese’s episode click [here](#) and for Obiagwu’s episode click [here](#).

To learn more about The Annual BankMobile Financial Literacy Scholarship and how to apply for the 2017 scholarship offered by the BankMobile Foundation, visit: <https://www.bankmobile.com/the-annual-bankmobile-financial-literacy-scholarship>.

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About BankMobile

Established in 2015, BankMobile, a division of Customers Bank, is America’s largest mobile-first bank, offering fee-free checking and savings accounts. It provides target customers – millennials, the underbanked and middle income households with a digital, effortless, and financially empowering experience. BankMobile offers checking, savings, lines of credit, joint accounts and access to over 55,000 surcharge-free ATMs nationwide (BankMobile VIP customers have free access to every ATM in the country, which is more than 400,000 ATMs), a guaranteed higher savings rate than the top four banks in the nation, a personal banker for all customers, and a free financial advisor for VIP customers. BankMobile is operating as the digital banking division of Customers Bank, which is a Federal Reserve regulated and FDIC-insured commercial bank. For more information, please visit www.bankmobile.com.

About the BankMobile Foundation

The BankMobile Foundation serves as a platform to financially empower individuals by promoting financial literacy through: scholarships and grants, sweepstakes, funding social entrepreneurs and building strategic partnerships with organizations dedicated to promoting financial education. The Foundation also has a financial education program that offers a value-add to employers by hosting financial education workshops for their employees to help them live financially healthier lives.