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BankMobile Selected as Innovator for Techweek100 NYC 2016

Mobile-First Bank Recognized for Shaping Industry through Innovative Technology

NEW YORK, September 29, 2016 – [BankMobile](#), a division of Customers Bank, and America’s largest mobile-first bank with a mission to make banking affordable, effortless and financially empowering, today announced it has been selected as an Innovator for [Techweek100](#) NYC 2016.

In New York City, BankMobile has been chosen as an Innovator along with BuzzFeed, The Muse, theSkimm and Blue Apron. Other Techweek100 NYC winners include WeWork, Blueprint Health, FirstMark Capital, Technology Writer David Pogue and Co-Founder and President of Elite Daily Gerard Adams.

“We are truly honored to have been selected as an Innovator by the Techweek community and to be recognized among companies truly impacting the lives of their users,” stated Lulveen Sidhu, Co-Founder and Chief Strategy Officer of BankMobile. “As a fintech company with a banking charter, we believe we are disrupting the industry through our branchless, simple banking experience.”

Techweek is a week-long technology festival for entrepreneurs, tech visionaries and thought leaders to meet and enable the innovation ecosystem across the globe. Announced each year in Techweek’s eight cities, the Techweek100 celebrates individuals and companies for their leadership, innovation, and support of the local tech ecosystem. Selected by the Techweek community, the list recognizes the most distinguished members of the burgeoning tech community in each city.

This year, the Techweek100 is divided across three key categories that embody key roles within the community.

- **Ambassadors** (25 individuals) — Founders, influencers, and prominent voices who act as positive representatives for the tech community
- **Innovators** (50 organizations) — Companies, both established organizations and rising startups, shaping their industries via innovative technology
- **Cultivators** (25 organizations) — VCs, incubators, educational institutions, and other organizations that support and enable the tech ecosystem

With over two million depositors serviced, BankMobile is the largest mobile-first bank in the country in terms of number of consumer checking accounts. BankMobile is also likely in the top 25 banks in the country in terms of number of consumer checking accounts serviced. In addition, it is expected this service will generate approximately 500,000 new student checking accounts each year for BankMobile.

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About BankMobile

Established in 2015, BankMobile, a division of Customers Bank, is America's largest mobile-first bank, offering fee-free checking and savings accounts. It provides target customers – millennials, the underbanked and middle income households with a digital, effortless, and financially empowering experience. BankMobile offers checking, savings, lines of credit, joint accounts and access to over 55,000 surcharge-free ATMs nationwide (BankMobile VIP customers have free access to every ATM in the country, which is more than 400,000 ATMs), a guaranteed higher savings rate than the top four banks in the nation, a personal banker for all customers, and a free financial advisor for VIP customers. BankMobile is operating as the digital banking division of Customers Bank, which is a Federal Reserve regulated and FDIC-insured commercial bank. For more information, please visit www.bankmobile.com.