



BANKMOBILE

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FINAL

WINNER OF BANKMOBILE'S \$5,000 BETA LAUNCH CONTEST TO UTILIZE MONEY FOR NURSING CAREER

NEW YORK, APRIL 22, 2015 -- [BankMobile](#), a division of Customers Bank (NYSE: CUBI) and the first and only bank offering a no fee, mobile, online and tablet banking platform, today announced that the winner of its \$5,000 beta launch contest is Monica Linaje. A recent graduate of Pasco-Hernando State College's nursing program and single mother, and Inverness, Florida resident Linaje will be using the money to relocate to a metropolitan area to launch her nursing career.

"We are delighted that Monica is the winner of our competition," stated Luvleen Sidhu, Chief Strategy & Marketing Officer at BankMobile. "Financial literacy and empowerment are the driving forces of our company and knowing that the funds will help both Monica and her daughter is truly inspiring."

In addition to its no fee structure, BankMobile offers customers checking, savings, lines of credit and joint accounts. It also provides access to over 55,000 surcharge-free ATMs, a higher savings rate than any of the top four banks in the nation, a personal banker and access to a free financial advisor.

"I was truly shocked I won and right away I knew wanted to use this money to start a new life," stated Linaje. "BankMobile has already saved me money by being a no fee bank and I am so thankful that they are now providing me with the funds to move in order to find the job of my dreams and be able to support my daughter."

When BankMobile found out about Linaje's decision to use her winnings to relocate in order to start her nursing career, the firm enlisted the help of its new partner, Joan Kuhl of Why Millennials Matter to help other new graduates. BankMobile interviewed Kuhl to find out about ways that students can best position themselves for success when starting their career. To read more about Linaje's story and Kuhl's tips for graduates, please visit BankMobile's blog post [here](#).

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About BankMobile: Established in 2014, BankMobile is a division of Customers Bank. Based in Wyomissing, Pa, BankMobile will engage in traditional banking through a fully mobile platform. Customers Bank is a Federal Reserve regulated and FDIC insured commercial Bank. Customers Bancorp is the bank holding company for Customers Bank. BankMobile will be an independent operating Digital Banking Division of Customers Bank and hence also of Customers Bancorp. For more information, please visit www.bankmobile.com