



BANKMOBILE

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**FINAL**

## **BANKMOBILE PARTNERS WITH NEW JERSEY EDUCATION ASSOCIATION**

*NJEA to Offer America's First and Only No Fee Bank to all Members*

NEW YORK, Feb. 5, 2015 /PRNewswire/ -- [BankMobile](#), a division of Customers Bank (NYSE: CUBI) and the first and only bank offering a no fee, mobile, online and tablet banking platform, today announced it has partnered with the [New Jersey Education Association](#) (NJEA) as part of its affinity program. Through the partnership, NJEA will be offering all its members a personalized experience and all the benefits of using the BankMobile platform.

"Education and financial literacy are core values for BankMobile and we are thrilled to be partnering with an organization whose entire mission is to create the best environment for educational excellence in New Jersey," stated Jonathan Lewis, Chief Business Development Officer, Bank Mobile and Customers Bank. "BankMobile is transforming the industry and we believe that NJEA members will quickly find the inherent value that our revolutionary platform provides to them."

The affinity program is a win/win partnership where BankMobile has entered into a marketing agreement with NJEA. Through the partnership, NJEA will receive a branded banking experience and access to financial education tools for all its members. In addition to having a no-fee structure, BankMobile offers checking, savings, lines of credit and joint accounts as well as access to over 55,000 surcharge-free ATMs, a guaranteed higher savings rate than any of the top four banks in the nation, a personal banker and access to a free financial advisor.

To commemorate the partnership, BankMobile will be presenting a check of \$5,000 to the NJEA Hipp Foundation, which will go towards grant opportunities for NJ public school employees, at 11am E.T. today. BankMobile's Lewis, along with Steve Edenbaum, Vice President of Affinity Marketing/Sales, and Claire O'Connell-Brala, Account Manager, AVP Affinity Marketing, will present the check to NJEA's Wendell Steinhauer, President, Dawn Hiltner, Assoc. Director for Organizing & Coalition Building, and Phil Lomonico, Associate Director, at the NJEA's Headquarters, 180 West State Street Trenton, NJ 08607.

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***About BankMobile: Established in 2014, BankMobile is a division of Customers Bank. Based in Wyomissing, Pa, BankMobile will engage in traditional banking through a fully mobile platform. Customers Bank is a Federal Reserve regulated and FDIC insured commercial Bank. Customers Bancorp is the bank holding company for Customers Bank. BankMobile will be an independent operating Digital Banking Division of Customers Bank and hence also of Customers Bancorp. For more information, please visit [www.bankmobile.com](http://www.bankmobile.com)***