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BankMobile Co-Founders to Speak at Bank Innovation Israel Conference

Jay and Luvleen Sidhu to Discuss Their No-Fee, Online and Mobile Bank During Fireside Chat on November 11, 2015

NEW YORK, November 10, 2015 – BankMobile, America’s first absolutely no-fee, online and [mobile bank](#), today announced that its co-founders will be speaking at Bank Innovation Israel on November 11, 2015 during a fireside chat. Jay Sidhu, who also serves as Chairman and CEO, and Luvleen Sidhu, Chief Strategy & Marketing Officer, will discuss how and why they founded BankMobile, the importance of technology in banking, why they believe millennials are such an important segment of the population to engage and their focus on financial empowerment.

“We are thrilled to be speaking at a conference focused on innovation in a hub where fintech entrepreneurship is booming,” stated Luvleen Sidhu. “Our mission is to continue to build the most fun bank that promotes financial education, a message we are sure will resonate with the audience.”

“Banking still largely remains stagnant and we believe that conferences such as this one are key to bringing the industry into the digital age,” stated Jay Sidhu. “With our model, we are revolutionizing banking and look forward to engaging with others who are transforming this and other industries through innovation.”

Bank Innovation Israel is taking place on November 10-11, 2015 in Tel Aviv with the goal of bringing together global leaders to discuss the future of fintech, with a focus on local entrepreneurship. Other speakers at the conference include Vikram Pandit, former CEO, Citigroup; Tom Glocer, former CEO, Reuters; and Ruth Polachek, Head of Citi Accelerator & External Innovation, Innovation Lab, Citi Israel.

For more information on Bank Innovation Israel, please visit:
<http://bankinnovationisrael.com/>.

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About BankMobile: Established in 2015, BankMobile is America’s first no-fee, online and mobile bank and is a division of Customers Bank, with its headquarters in New York. It provides target customers – millennials, the underbanked and middle income households – a digital, effortless, and financially empowering experience. BankMobile offers checking, savings, lines of credit, joint accounts and access to over 55,000 surcharge-free ATMs nationwide (BankMobile VIP customers have free access to every ATM in the country, which

is more than 400,000 ATMs), a guaranteed higher savings rate than the top four banks in the nation, a personal banker for all customers, and a free financial advisor for VIP customers. It is a Federal Reserve regulated and FDIC-insured commercial bank. Customers Bancorp is the bank holding company for Customers Bank. BankMobile is an independent operating Digital Banking Division of Customers Bank and also of Customers Bancorp. For more information, please visit www.bankmobile.com.