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Country's First Absolutely No-Fee Mobile Bank Launches Podcast Series

BankMobile Introduces Bmpowered Radio Featuring #MoneyMondays and #FreeLifeFridays with Host Ash Cash

NEW YORK, March 3, 2016 – BankMobile, America's first absolutely no-fee, mobile, tablet and online bank, today announced that it is launching [Bmpowered Radio](#), a podcast series with Financial Empowerment Coach, Ash Exantus. The first episode will air on Friday, March 4, 2016.

#MoneyMondays with Ash Cash will feature a mixture of financial tips from the host, interviews with other financial experts and answers to questions from listeners.

#FreeLifeFridays will consist of interviews with young movers and shakers who will share their journey as inspiration to listeners.

"Financial empowerment is at the heart of our mission and the #MoneyMondays podcast series is meant to be a fun, quick way for listeners to learn tips on how to get on solid financial footing," stated Luvleen Sidhu, Chief Strategy and Marketing Officer of [BankMobile](#). "But we are not just about financial empowerment, we are a brand that hopes to empower you in every aspect of your life and our #FreeLifeFridays podcast serves as weekly inspiration to push our listeners to reach their potential."

The first episodes of Bmpowered Radio will feature Omar Qari, co-founder of Abacus; Kiana Danial, Award winning Investing Advisor and CEO of Investdiva.com; and Meg Buzza, Professional Dancer and Choreographer.

Exantus, also known as "Ash Cash," is a banking professional with 15 years of experience. He is a personal finance expert, motivational speaker and the author of two Amazon.com bestselling books: *Mind Right, Money Right: 10 Laws of Financial Freedom* and *What the FICO: 12 Steps to Repairing Your Credit*. Exantus is also the current host of the show, "The Ash Cash Show" which airs every Sunday at 1pm on WHCR 90.3FM NY and reaches 2.2 million listeners. The show focuses on personal finance and enabling people to achieve financial freedom through entrepreneurship.

"We are continuing to prove that we are one of the most innovative banks in the country," added Sidhu.

If you are a young mover and shaker who is interested in being interviewed on the show, please contact Ash Cash at AshCash@BankMobile.com.

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About BankMobile: Established in 2015, BankMobile is America's first no-fee, online and mobile bank and is a division of Customers Bank, with its headquarters in New York. It provides target customers – millennials, the underbanked and middle income households – a digital, effortless, and financially empowering experience. BankMobile offers checking, savings, lines of credit, joint accounts and access to over 55,000 surcharge-free ATMs nationwide (BankMobile VIP customers have free access to every ATM in the country, which is more than 400,000 ATMs), a guaranteed higher savings rate than the top four banks in the nation, a personal banker for all customers, and a free financial advisor for VIP customers. It is a Federal Reserve regulated and FDIC-insured commercial bank. Customers Bancorp is the bank holding company for Customers Bank. BankMobile is an independent operating Digital Banking Division of Customers Bank and also of Customers Bancorp. For more information, please visit www.bankmobile.com.