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BankMobile's New Podcast Series with Host Ash Cash Launches Successfully

NEW YORK, March 31, 2016 – BankMobile, America's first absolutely no-fee, mobile, tablet and online bank, today announced that its recently launched [BMpowered Radio](#), a podcast series with Financial Empowerment Coach, Ash Exantus, has successfully debuted. Hosted on BankMobile's website, the series is also available on Apple iTunes and Sound Cloud.

#MoneyMondays with Ash Cash features a mixture of financial tips from the host, interviews with other financial experts and answers to questions from listeners. Recent topics have included maintaining financial health, understanding your credit report, and information about your FICO score.

#FreeLifeFridays consists of interviews with young movers and shakers who share their journey as inspiration to listeners. The first episodes featured Omar Qari, co-founder of Abacus; Kiana Danial, Award winning Investing Advisor and CEO of Investdiva.com; Meg Buzza, Professional Dancer and Choreographer; and Zui Duckers, Head of Brand Ambassadors, BankMobile.

"We are thrilled in the interest and responses we have received after launching BMpowered Radio," stated Luvleen Sidhu, Chief Strategy and Marketing Officer of [BankMobile](#). "We are here to empower you and this tool provides a fun, enlightening way to learn about finance and also hear from young successful professionals."

Exantus, also known as "Ash Cash," is a banking professional with 15 years of experience. He is a personal finance expert, motivational speaker and the author of two Amazon.com bestselling books: *Mind Right, Money Right: 10 Laws of Financial Freedom* and *What the FICO: 12 Steps to Repairing Your Credit*. Exantus is also the current host of the show, "The Ash Cash Show" which airs every Sunday at 1pm on WHCR 90.3FM NY and reaches 2.2 million listeners. The show focuses on personal finance and enabling people to achieve financial freedom through entrepreneurship.

If you are a young mover and shaker who is interested in being interviewed on the show, please contact Ash Cash at AshCash@BankMobile.com.

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About BankMobile: Established in 2015, BankMobile is America's first no-fee, online and mobile bank and is a division of Customers Bank, with its headquarters in New York. It provides target customers – millennials, the underbanked and middle income households – a digital, effortless, and financially empowering experience. BankMobile offers checking,

savings, lines of credit, joint accounts and access to over 55,000 surcharge-free ATMs nationwide (BankMobile VIP customers have free access to every ATM in the country, which is more than 400,000 ATMs), a guaranteed higher savings rate than the top four banks in the nation, a personal banker for all customers, and a free financial advisor for VIP customers. It is a Federal Reserve regulated and FDIC-insured commercial bank. Customers Bancorp is the bank holding company for Customers Bank. BankMobile is an independent operating Digital Banking Division of Customers Bank and also of Customers Bancorp. For more information, please visit www.bankmobile.com.