



BANKMOBILE
WWW.BANKMOBILE.COM

RUBENSTEIN PUBLIC RELATIONS
CONTACT: KATI BERGOU (212) 805-3014
KBERGOU@RUBENSTEINPR.COM

BankMobile's Chairman and CEO to Speak at Two RFi Group Global Retail Banking Conferences in June

Jay Sidhu to Present at "Opportunities in Digital Banking and FinTech" and "The Future of Retail Banking – Innovation, Disruption and Co-opetition" on June 9 and 16, Respectively

NEW YORK, June 1, 2016 – [BankMobile](#), America's first absolutely no-fee digital bank, today announced that Jay Sidhu, Chairman and CEO, will be speaking at two upcoming RFi Group Global Retail Banking Conferences. RFi Group is a global business intelligence and media provider focusing exclusively on financial services.

Sidhu is also Chairman and CEO of BankMobile Technologies and Customers Bancorp Inc., a nearly \$9 billion asset bank with headquarters in Wyomissing, PA. He will present at "Opportunities in Digital Banking and FinTech" on June 9, 2016 at 9am EDT. The conference will take place at the Toronto Region Board of Trade. He will then present at "The Future of Retail Banking – Innovation, Disruption and Co-opetition" on June 16, 2016 at 9am GMT. The conference will take place at the Banking Hall in the UK.

"I look forward to discussing with senior banking, marketing and payments executives the importance of digital banking in today's high-paced technology-focused world," stated Sidhu. "I established BankMobile with my daughter Luvleen in January 2015 and our mission is to financially empower millennials, middle income Americans and the underbanked. We are on track to have two million students banking with BankMobile by June 30, 2016, and we are focused on providing them with a 'wow' digital banking experience."

At both conferences, Sidhu will present: "The Uberization of Banking – How to create a successful digital only bank targeting millennials." During his session, he will discuss: how to perfect the digital banking experience for millennials; how to market and engender loyalty among millennials; and how to leverage technology to reduce costs and offer free services.

The Canadian Retail Banking Conference will examine and investigate best practice success stories across numerous portfolios including current transactions, savings and deposit accounts, case studies of effective digital engagement and disruption, customer sentiment and loyalty perfecting the balance for financial advice and key take-outs from the World Economic Forum.

The Global Digital Banking Conference – UK, will examine and investigate the latest insights and best practice success stories for digital engagement and innovation across the full range of retail banking covering acquisition, main bank relationships, share of wallet, targeting specific consumer segments and also marketplace lending and new forms of payments.

#

About BankMobile: *Established in 2015, BankMobile is America's first no-fee digital bank and is a division of Customers Bank, with its headquarters in New York. It provides target customers – millennials, the underbanked and middle income households – a digital, effortless, and financially empowering experience. BankMobile offers checking, savings, lines of credit, joint accounts and access to over 55,000 surcharge-free ATMs nationwide (BankMobile VIP customers have free access to every ATM in the country, which is more than 400,000 ATMs), a guaranteed higher savings rate than the top four banks in the nation, a personal banker for all customers, and a free financial advisor for VIP customers. It is a Federal Reserve regulated and FDIC-insured commercial bank. Customers Bancorp is the bank holding company for Customers Bank. BankMobile is an independent operating Digital Banking Division of Customers Bank and also of Customers Bancorp. For more information, please visit www.bankmobile.com.*