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BankMobile CEO Jay Sidhu and Chief Strategy Officer Luvleen Sidhu to Lead Panels at Upcoming Banking Disrupted Summit

The Silicon Valley leadership summit brings together fintech visionaries to advance the innovation dialogue changing the customer banking experience.

NEW YORK, September 8, 2016 – [BankMobile](#), a division of Customers Bank, and America’s largest mobile-first bank with a mission to make banking affordable, effortless and financially empowering, today announced its CEO Jay Sidhu and Chief Strategy Officer Luvleen Sidhu will be featured speakers at [Banking Disrupted](#), Silicon Valley Innovation Center’s (SVIC) upcoming leadership summit in Palo Alto, CA. The event will be taking place September 14-15, 2016 at the Silicon Valley Elks Lodge, Palo Alto. The summit will bring together an elite group of Silicon Valley visionaries, fintech industry leaders and executives to advance and accelerate fintech innovation, bringing seminal improvements to the customer banking experience.

In the last four years, venture capital investment in fintech has increased more than 600 percent and emerging players in fintech are well-positioned to dramatically reshape the customer experience with new, game-changing business models. This wave of disruptive innovation represents a threat to the traditional banking model of banks, simultaneously creating unparalleled opportunities for internal innovations and strategic partnerships between established financial institutions and the new technology players.

The conference will focus on the cutting-edge innovation in fintech and will provide industry leaders in this space a unique opportunity to meet with leading innovators and disruptors from Silicon Valley to discuss the aforementioned threats and opportunities arising from emerging technologies.

Luvleen Sidhu, who is also Co-Founder of BankMobile, will be speaking at 9:45am PDT on September 14, 2016 on Panel 1: “The New Wave of Fintech: The End of Banking?” Along with Ken Rees, Chief Executive Officer, Elevate; and Huey Lin, COO, Affirm, Sidhu will focus on how instead of trying to improve an outdated legacy system, she is reinventing the entire banking experience from scratch. Panelists will share their novel vision about the future of banking.

Jay Sidhu, who also serves as Chairman and CEO of Customers Bank, will be speaking at 9:45am PDT on September 15, 2016 on Panel 1: “‘Uber Moment’ for Banks: Adapt or Disrupt?” The other participants will be: Michael Gardner, Managing Director and Head of Center at BNY Mellon Innovation Center - Silicon Valley, BNY Mellon; Ramneek Gupta, Co-head Global Ventures Investing, Citi Ventures; and Richard Huckle, Founder & CEO, Riverland Bancorporation. The panelists will provide insights on best innovative/creative

paradigms and best practices and also discuss whether or not banks will be able to reinvent themselves.

“We are a fintech company that happens to have a bank charter and I look forward to discussing how BankMobile broke free from traditional models to become the largest and most financially empowering mobile-first bank in the country,” stated Luvleen Sidhu.

“Customers Bank saw a gaping need for a tech-enabled banking player to transform the industry, and since launching BankMobile in January 2015, we have dramatically changed the landscape for millennials, middle-income Americans and the underbanked,” stated Jay Sidhu.

“We have designed this conference to be the premier networking and educational event for the 2016 Fintech community,” said Valeriy Galitskiy, head of financial technology at SVIC. “We have handpicked the most sophisticated minds in the country, from both the financial and technology arenas, to delve into the complex layers of this rapidly expanding wave of disruption, and we cannot wait to see how it turns out.”

For more information about the conference or to register to attend, visit the conference webpage [here](#).

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About BankMobile

Established in 2015, BankMobile, a division of Customers Bank, is America’s largest mobile-first bank, offering fee-free checking and savings accounts. It provides target customers – millennials, the underbanked and middle income households with a digital, effortless, and financially empowering experience. BankMobile offers checking, savings, lines of credit, joint accounts and access to over 55,000 surcharge-free ATMs nationwide (BankMobile VIP customers have free access to every ATM in the country, which is more than 400,000 ATMs), a guaranteed higher savings rate than the top four banks in the nation, a personal banker for all customers, and a free financial advisor for VIP customers. BankMobile is operating as the digital banking division of Customers Bank, which is a Federal Reserve regulated and FDIC-insured commercial bank. For more information, please visit www.bankmobile.com.

About Silicon Valley Innovation Center

SVIC promotes the spirit of innovation by crafting disruption-focused conferences and executive leadership programs that harness the incredible advances in the Silicon Valley business space that are reshaping entire societies and the global economy at large.